

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

Contract / Revision	Alt Order #
497142 /	06361796
<u>Product</u>	
ROMNEY FOR PRESIDENT	
<u>Contract Dates</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	444
<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, Inc	10/02/12 / 10/02/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$725.00			
N 2	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$725.00			
N 3	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$700.00			
N 4	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$700.00			
N 5	KVVU	10/03/12	10/05/12	Anderson	3-4p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$300.00			
N 6	KVVU	10/08/12	10/09/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$300.00			
N 7	KVVU	10/03/12	10/05/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$350.00			
N 8	KVVU	10/08/12	10/09/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$350.00			
N 9	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$550.00			
N 10	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--WTF--				3	\$550.00			
N 11	KVVU	10/03/12	10/05/12	Fox 5 News at 5	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MT-----				3	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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497142 /	06361796	
Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	ROMNEY FOR PRESID	444
Advertiser		Original Date / Revision
Romney for President, Inc.		10/02/12 / 10/02/12

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								Weekdays			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$625.00		
N 12	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2 \$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/08/12	10/14/12	MT-----				2	\$625.00		
N 13	KVVU	10/08/12	10/09/12	Extra	M-F 7-730p		:30			NM	2 \$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/08/12	10/14/12	MT-----				2	\$625.00		
N 14	KVVU	10/03/12	10/05/12	Extra	M-F 7-730p		:30			NM	3 \$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$625.00		
N 15	KVVU	10/03/12	10/05/12	TMZ	730-8p		:30			NM	3 \$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$850.00		
N 16	KVVU	10/08/12	10/09/12	TMZ	730-8p		:30			NM	2 \$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/08/12	10/14/12	MT-----				2	\$850.00		
N 17	KVVU	10/03/12	10/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3 \$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/01/12	10/07/12	--WTF--				3	\$1,950.00		
N 18	KVVU	10/08/12	10/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2 \$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/08/12	10/14/12	MT-----				2	\$1,950.00		
N 19	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1 \$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/08/12	10/14/12	-1-----				1	\$3,550.00		

Totals

46 \$36,925.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/09/12	46	\$36,925.00	\$31,386.25
Totals	46	\$36,925.00	\$31,386.25

Signature: _____ Date: _____

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REP HEADLINE# 6361796
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191
CREDIT RISK !!! HARRIS REPORT FROM REP *

OCT 2/12 16-23
*** KWVII-TV ***

REP HEADLINE# 6361796
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 2 / 12 16 . 23
*** KVUU-TV ***

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

91
OCT 2 / 12 16 - 23
*** KVUU-TV ***

SVC - NSI
DEMONS - RA355+*